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eComNow, LLC Announces the Signing of a Platform Agreement with iBuy, Inc. for their Direct Marketing eCommerce Arm, iBuyRite.

ATLANTA, GA (June, 2015) – eComNow (eCN), a leading Platform as a Service (PaaS) provider of eCommerce technology, is pleased to announce the signing of a Platform Services Agreement with iBuy, Inc., dba iBuyRite. The eComSolution technology will enable sellers within the iBuyRite network to truly have a turn-key, fully automated, private-labeled, pre-stocked eCommerce store.

Bob McNulty, iBuy, Inc. Chairman, stated, "iBuyRite is a team of entrepreneurs who understand what it takes to be successful. The iBuyRite strategy puts our sellers in the driver's seat with a simple and innovative business model of eCommerce powered by the people."

By implementing eComSolution technology, iBuyRite is positioned to offer unlimited eStores with pre-loaded inventory, while at the same time eliminating the typical operational hassles. With this turn-key solution, there's no need to incur the costs of buying and storing name brand products, no billing or shipping to manage, no hardware to install, no inventory to handle, and no need to hire more employees.

iBuyRite presents a widely diversified inventory mix as well, including a variety of products from over 30 niche eStores. Each store comes pre-loaded with name brand products from categories spanning Health & Wellness, Home Décor, Beauty Supplies, Office Products, Sports & Outdoors, Travel, Fashion, and much more.

In 2014, total online retail sales reached $300 billion. In the age of technology, mobile devices are changing the eCommerce industry. This year, Americans are projected to spend $38.4 billion while utilizing a smartphone or tablet. By 2017, this is expected to reach $108.56 billion dollars. In light of this growing trend, the iBuyRite platform includes a direct sales component, and addresses marketing and advertising needs as well. All eStore owners have a mechanism by which to directly recommend products to end consumers. This recommendation engine brings eStore owners even closer to their buyers, wherever they are and however they shop.

The iBuyRite platform is truly a many-to-many eCommerce solution, allowing boundless suppliers to reach an unlimited number of buyers through a scalable eStore network. The software features supported by this comprehensive eComSolution technology include: Sales Force management and back office, customer management, order and inventory management, shipping calculations, compensation processing, international operations, administrative control, reporting, client support systems, mobile ready, integrated websites, and social media integration, just to name a few!

For more information contact: info@ibuyrite.com