



3400 Peachtree Road, Suite 630  
Atlanta, Georgia 30326  
404.320.6900 - phone  
404.442.5641 - fax  
www.commercescience.com

**FOR IMMEDIATE RELEASE**

**Commerce Science Corporation Launches New eStoreXpress Platform with  
E-Power Platforms, Inc. To Provide eCommerce Capability to Interior Designers**

ATLANTA—May 25, 2012— It was announced today, Commerce Science Corporation, a leading provider of Internet-based ecommerce solutions, has signed an agreement with E-Power Platforms Inc. (EPP) to provide eCommerce capability via its award-winning eStoreXpress platform to interior designers. EPP is in the process of signing to the program 'The Designer Online Showroom' and is scheduled to deploy a pilot program with The American Society of Interior Designers (ASID) to provide eStores to their members and expects to add other major association partners/relationships soon.

"eStoreXpress is the perfect solution for the interior design industry and EPP is the perfect partner to deliver it," explained Robert Helmer, CEO and Chairman of Commerce Science. "Their extensive knowledge of the industry and their relationships with manufacturer and distributors gives them a great advantage. I'm confident eStoreXpress and EPP will be a winning combination, providing interior designers a way to reach old and new customers, increase their product revenue and take market share from competitors who already have an online presence."

"The Designer Online Showroom' has been developed for even the most computer-challenged interior designer to get up and selling in no time, plus it gives them almost limitless possibilities to personalize the site. Start-up and monthly maintenance fees are less than most people's phone bills and there's no long term contract. All the designer needs to do is personalize the eStore with their business information. It's already fully-loaded with products, ready to begin sales," said Jim Warble, CEO and President of LWR Partners and head of its EPP division. "The designer's eStore practically runs itself. Every designer we've shown it to wants it."

The American Society of Interior Designers will promote "The Designer Online Showroom" to its 18,000+ members to have an online storefront for their business. ASID industry partners are now signing up to post their inventories of furnishings, accessories, linens, flooring, lighting and the like on their eStore as a way of reaching discerning buyers.

“From our marketing background and experience within various markets, we have identified certain industries where small businesses are finding it increasingly difficult to compete, due to a growing trend in online shopping,” Warble continued. “eStoreXpress is a way for the small business to stay competitive and flourish by having their own best-in-class ecommerce capability that’s easy to use, affordable, flexible and filled with the best products their customers want and that they’d be proud to sell.”

Associations, manufacturers or distributors interested in 'The Designer Online Showroom' should contact EPP at 561-372-5450 or visit the company’s website at [www.eppdigital.com](http://www.eppdigital.com)

For more information on how eStoreXpress can transform your business, contact Commerce Science Corporation at 404-320-6900, email them at [info@commercescience.com](mailto:info@commercescience.com) or visit them on the web at [www.commercescience.com](http://www.commercescience.com).

# # #

About Commerce Science Corporation — [www.commercescience.com](http://www.commercescience.com)

**Commerce Science Corporation** is a leading provider of Internet-based ecommerce solutions. Using eStoreXpress, its flagship solution, an unlimited number of online eStores are connected to unlimited vendors in a seamless online shopping experience. Each eStore can be customized to create a unique "look and feel." eStore owners can change their banner, post their hours, add information about themselves, deselect any product they opt not to sell, change ad content on the site and more. Customers can make purchases online 24/7 and the order process is completely automated. Once the customer places an order it is automatically sent to the proper vendor. When the vendor receives the order, the product is pulled, packed and shipped directly to the customer by the vendor. Automated processes include calculation of sales tax, shipping and handling, profit split and payment to the eStore owner, cost of goods to the vendor and settlement of credit card processing. Recognized as one of the top ten most innovative companies in Georgia, Commerce Science and its award-winning eStoreXpress have been delivering ecommerce solutions to clients in various markets including associations, distributors and franchises.

About E-Power Platforms (EPP) — [www.eppdigital.com](http://www.eppdigital.com)

E-Power Platforms (EPP) was developed by LWR Partners, a marketing firm based in Boca Raton, Florida, to bring ecommerce capability and marketing support to industry segments needing an easy-to-implement and use online retail solution. EPP identifies these industries, develops the ecommerce platform along with Commerce Science in Atlanta, Georgia, to serve the specific needs of that industry, and brings a tailored platform to small businesses, service providers or retailers wanting to add revenue by becoming e-store owners; as well as brands seeking a new sales channel and opportunity for growth through a targeted ecommerce strategy. EPP also provides resources and guidance to eStores owners to generate awareness and promote their new eStores via the latest digital media resources.