



FOR IMMEDIATE RELEASE

PRESS RELEASE

ATLANTA, GA (November, 2013) – Commerce Science Corporation, a unique Software as a Service (SaaS) provider of eCommerce technology, is pleased to announce the signing an agreement with The Aisles, a Many-to-Many Affiliate Network serving the apparel, accessories, footwear, cosmetics and gift marketplace.

Robert E. Helmer, CEO of Commerce Science Corporation, announced on April 7, 2014 that the two companies have agreed to establish an Internet Many-to-Many Affiliate platform that will enable manufacturers and retailers to easily on-board owned products "In-Network" one time. "In-Network" products can then be selected and electronically deployed as follows:

1. To product sellers: e-Booths in The Aisles' virtual Trade Show (B2B)
2. To retail stores: branded eStores selling directly to consumers (B2C)
3. Through Affiliate "In-Network" eStores (B2B2C), or
4. Through Affiliate eStores hosted in virtual retail consumer-facing MALLs

Bonnie White, President and CEO of The Aisles, stated, "For years we have been trying to solve the problem smaller retailers and manufacturers face every season, in the wholesale and retail market, to compete with the majors. That is...to easily load and image new collections, while providing each selling entity the ability to edit selections based on their market niche or demographics.

We are pleased to partner with Commerce Science to adapt their Many-to-Many eCommerce platform to create the industry's latest Affiliate 'In-Network' venue to serve both the wholesale and retail markets. When product owners enter products In-Network, they can sell 'Direct' or through 'Affiliates' to trade-only buyers and/or to retail consumers through retail stores, e-Tailers and virtual malls. More doors mean more sales.

The Commerce Science platform also provides three other essential ingredients to The Aisles' Affiliate Network. First, they provide an easily created eCommerce store that owners can customize in hours (not days) with basic Internet skills. Second, they've removed all

the eCommerce heavy lifting by providing merchant banking, electronic product selection, and automated commission and goods' payments. Third, our partnership provides global support for training, toll-free customer support, custom product loading and ERP integration, plus advanced email marketing promotions essential in today's Internet-enabled world commerce."

"We are thrilled to have The Aisles as a client and partner," stated Mr. Helmer. "They are market and technology experts with years of successful retail and wholesale experience. They not only understand the market today, but have a true vision for where it is going. We look forward to launching the next generation Many-to-Many Affiliate Network."

For more information, visit The Aisles at www.TheAisles.net, or contact Bonnie White with inquiries at [\(678\) 481-5399](tel:6784815399) or Bonnie@TheAisles.net.